## InfoTrac/PowerSearch

An overview of Academic OneFile

2008





## Why Use InfoTrac/Academic OneFlle

## Why InfoTrac makes a difference

- ✓ InfoTrac makes articles easy to find by a public library patron or student.
- ✓InfoTrac will not frustrate your patrons or students as we provide more full text with the lowest embargo rate than any other aggregated database.
- ✓InfoTrac includes articles, audio content, and video content in one easy to use resource.
- ✓InfoTrac is open url and z39.50 compliant
- ✓ Academic OneFile provides unique linking with ISI web of Science and journal citation reports.



## **Content Overview**



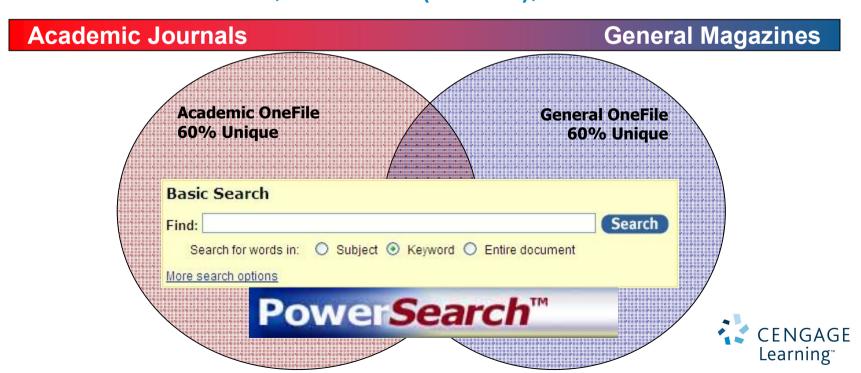
**12,500 Titles** 

Z39.50 compliant

More than 8,000 Peer Reviewed titles

More than 4,500 Full TextLess than 400 titles have an embargo

More than 3,500 Active (current), Full-text titles



## General OneFile

Largest collection of full-text magazines available: Now over 11,500 total titles

Includes greater backfile coverage of key periodicals than any other database (*Time*, *US News & World Report*, *Newsweek*)

Includes 86% of the titles covered in *Magazines for Libraries* in active, full-text

Podcasts, video and audio content from many major news agencies

Almost 65 million articles at your patron's fingertips



# General OneFile



More than 500 travel guides, including every Fodor Travel Guide published in 2006 and 2007.



Full collection of NPR programs from 1990 to present, with searchable transcripts.

The New Hork Times

Full-text of the New York Times from 1985 to present day.



10 years of full-text, *Discover* Magazine





Goal: Provide unrestricted, full-text access to the most important

periodicals in all academic disciplines without duplicating a

library's standard collection.

Strategy: Work with the finest academic institutions to identify the most

important periodicals.

Choose periodicals that are often cited in established

bibliographic indices.

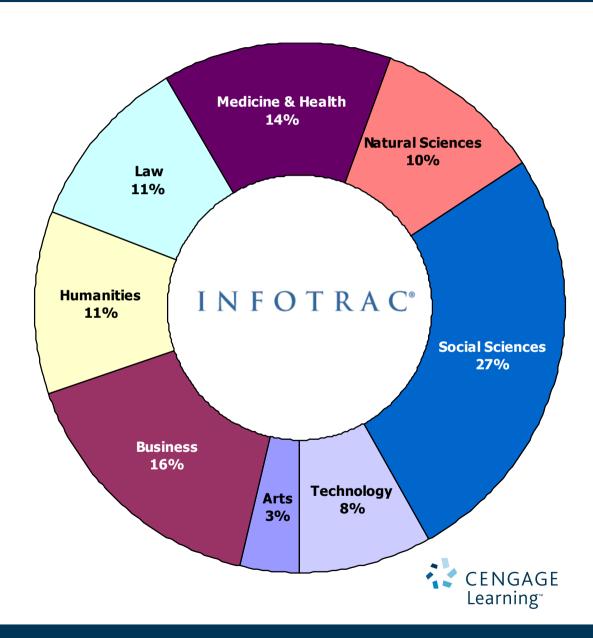


## **Cross Curricular Content**

Focus on publishers listed in the major bibliographic indices

Titles are licensed to address needs determined by end user search queries

Library programs are monitored to identify content needs



## **Academic OneFile Content Overview**

## What Makes up Academic OneFile?































**Economist Intelligence Unit** 



ARCHIVES OF

INTERNAL MEDICINE

**BioMed** Central **Annals of Internal Medicine** 





## **Academic OneFile**

- Largest collection of peer-reviewed journals
- Largest collection of active full-text journals with no embargo
  - Academic OneFile titles that have an embargo: 389 (8%)
  - Ebsco Academic Search Premier titles with embargo: 2329 (45%)
  - Proquest Central titles with embargo: 1205 (16%)
- Largest collection of journals with Impact Factors

Seamlessly integrated with Thomson ISI's Web of Science and Journal Citation Reports

Cited References – forward and backward

Direct links to

- JSTOR
- ProjectMuse
- Blackwell Synergy
- Science Direct and Scopus



## Not Your Typical Periodical Database



Full collection of Elsevier abstracts for 2,200 journals back to 1996. Full-text for 300 Elsevier journals coming soon.



Key, peer-reviewed journals published in Spanish, French and other European languages. All articles can also be translated into 8 different languages.



Major reference sets such as the Gale Encyclopedia of Science, Gale Encyclopedia of Medicine, Encyclopedia of World Biography, Anti Semitism World Wide, Merriam Webster's Encyclopedia of Literature, English Literature from 1785

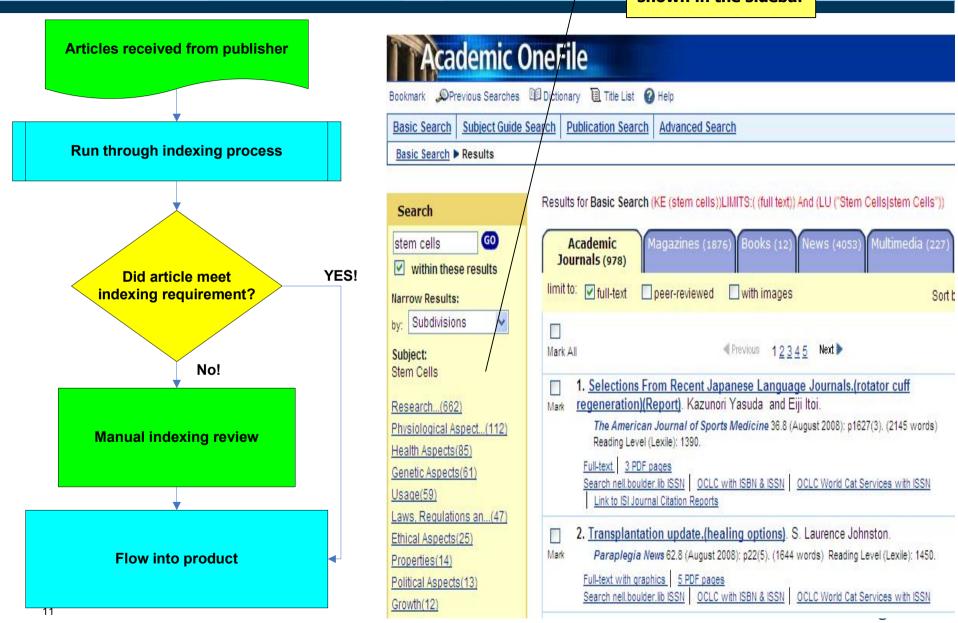
**Economist Intelligence Unit** 

Near-complete Economist Intelligence Unit series in full-text with no embargo.

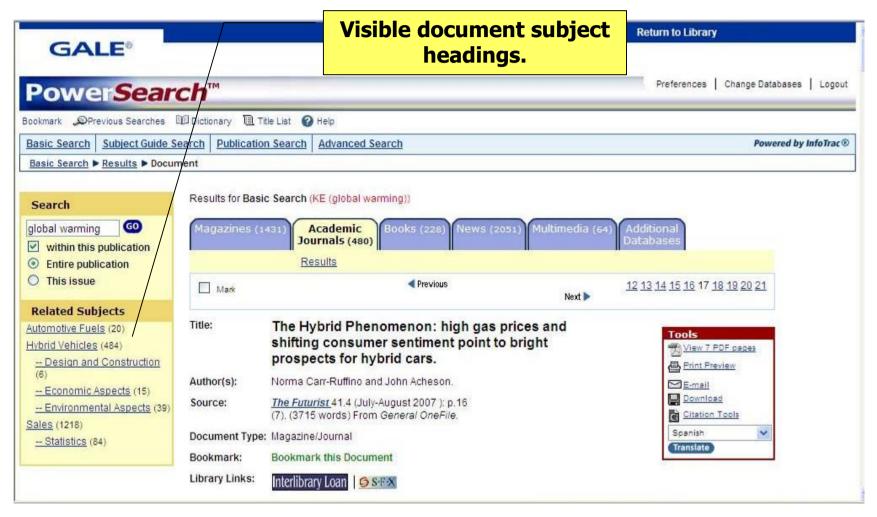


## Indexing process

Subject terms shown in the sidebar



## Indexing made visible to the user





## **Content Review**



Full-text of the *New York Times* from **1985** to present day. *Times of London* from 1985. *Financial Times* from 1996.



FINANCIAL

Full audio collection of NPR programs from 1990 to present, with searchable transcripts.

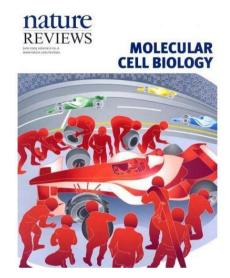


Audio versions of major medical journals.



**BioMed** Central Full BioMed Collection, with no embargoes.











National Educational Technology Standards for Stud, Nature Clinical
Practice Cardiovascular Medicine, Nature Clinical Practice Endocrinology
& Metabolism, Nature Clinical Practice Gastroenterology and Hepa,
Nature Clinical Practice Nephrology, Nature Clinical Practice Neurology,
Nature Clinical Practice Oncology, Nature Clinical Practice Rheumatology,
Nature Genetics, Nature Methods, Nature Neuroscience, Nature
Protocols, Nature Reviews Cancer, Nature Reviews Drug Discovery,
Nature Reviews Genetics, Nature Reviews Immunology, Nature Reviews
Microbiology, Nature Reviews Molecular Cell Biology









Not available in other databases

**45 peer reviewed journals** in Biotechnology and other areas all in full text, no embargo.

## **Key Titles**

AIDS Research and Human Retroviruses

**Bariatric Nursing and Surgical Patient Care** 

Biosecurity and Bioterrorism: Biodefense Strategy,

Practice, and Science

Biotechnology Law Report

Cloning and Stem Cells

Election Law Journal

Human Gene Therapy

Journal of Interferon & Cytokine Research

Journal of Neurotrauma

Journal of Child and Adolescent

**Psychopharmacology** 

Obesity Management

Stem Cells and Development



### Live surgeries from OR LIVE



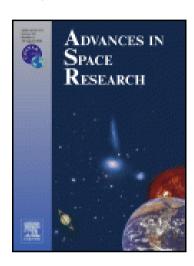


Rhinoplasty, Knee Replacement, Heart Transplant, Robotic-**Assisted Prostatectomy, Craniotomy Treatment for Meningioma Tumors**, Anterior Spinal Fusion, Kyphoplasty for Vertebral **Compression Fractures** 



## **Content Overview**

### **Up-to-Date Content about Current Events!**











- Advances in Space Research
- Auto Business News
- The Lawyer
- Time and Mind
- •BusinessWeek The Welch Way
- NewsQuarterly
- Politics & Policy
- The Lancet





More than 50 titles from the American Bar Association.

## **American Bar Association**

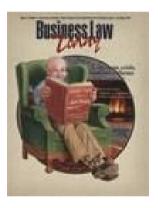
— Defending Liberty, Pursuing Justice

## **Key Titles**

Business Law today

**Criminal Justice** 

Labor and Employment Law





ABA Journal

Fidelity and Surety Digest

State and Local Law News











## **Key Titles**

Advances in Pharmacological Sciences

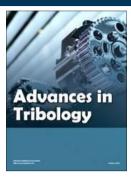
Advances in Tribology

Advances in Urology

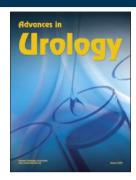
Journal of Cytology

**Psychiatry** 

The Internet Journal of Veterinary Medicine









**Pediatrics** 

International Journal of Green Pharmacy

**BMC Medical Physics** 

Molecular Cytogenetics

**BMC Medical Genomics** 

Nurses World Magazine

Kinesiology

Urogynecology

Over 30 full-text and no embargo journals in Medical related fields and other health areas











Abstract linking agreement with *Walter De Gruyter* for almost 100 titles.

For more than two-hundred and fifty years the name Walter de Gruyter has been synonymous with high-quality, landmark publications in the humanities and natural sciences. The scope of their publishing program includes **theology and philosophy**, **biology and chemistry**, **linguistics and literature**, **mathematics and physics**, **history and archaeology**, as well as **law and medicine**. In all these areas de Gruyter has consistently partnered with exceptional scholars to establish itself as a key international publisher.

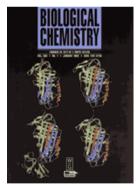


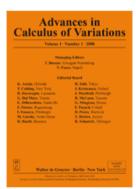
www.degruyter.com



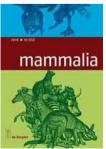


















These refereed scientific research journals have established a unique medium for the publication of new developments and advances in humanities and social sciences; science, engineering, technology, interdisciplinary research, development and education.



## **Key Titles**

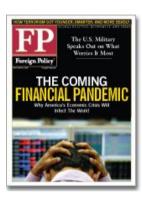
- International Journal of Chemical and Biomolecular Engineering
- •International Journal of Mathematical, Physical and Engineering Sciences
- •International Journal of Applied Mathematics and Computer Sciences
- International Journal of Electrical, Computer, and Systems Engineering
- •International Journal of Computer Systems Science and Engineering



## 2008 Backfile Initiative

Initiative underway to add full backfile (to the first issue published) for as many of the top 500 searched periodicals as possible.























## **Coming Soon**

An Additional 300 full text titles from various publishers 145 full text peer reviewed journals



Including more than 20 titles from the *Guttmacher Institute* 

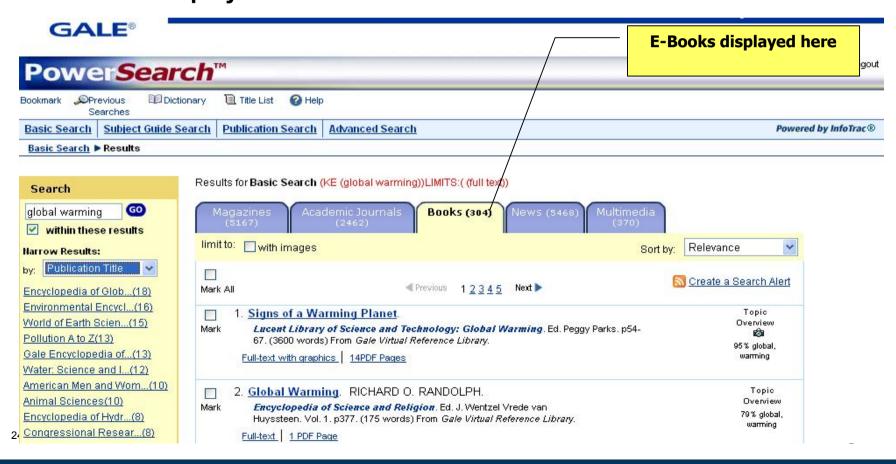
The Guttmacher Institute advances sexual and reproductive health worldwide through an interrelated program of social science research, public education and policy analysis.

For nearly four decades, Guttmacher has demonstrated that scientific evidence — when reliably collected and analyzed, compellingly presented and systematically disseminated — can make a difference in policies, programs and medical practice.



## PowerSearch: Customize Academic OneFile

- •PowerSearch Gives you the ability to add reference works to your periodical collections
- Available through our Gale Virtual Reference Library collection
- •Results are displayed within the database "Books" tab:



## The Launch of "PowerSearch Plus"









Search all Gale **Databases** 

**Search All Other Databases** 

**Search Library** Catalog

















**eLibrary**®





YAHOO!





**Culture**Grams™





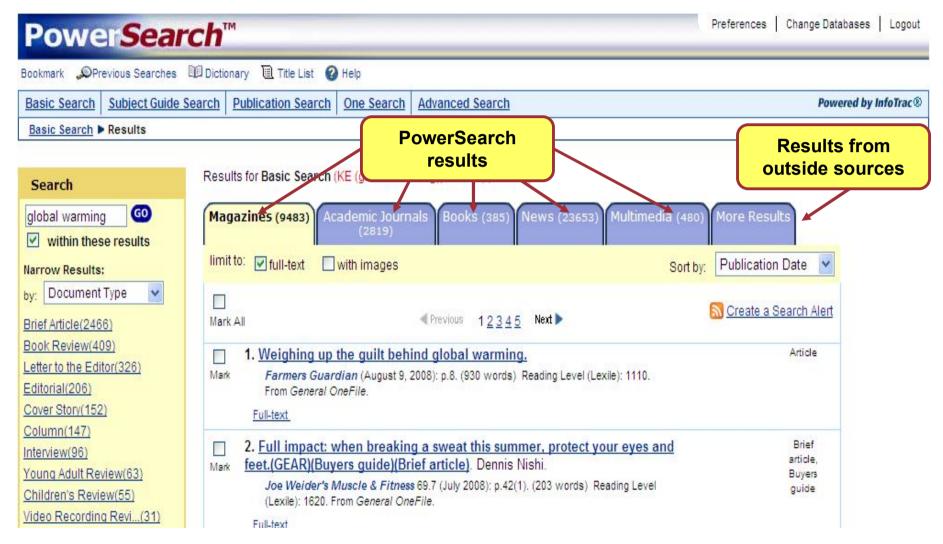




Learning<sup>™</sup>



### PowerSearch: Results





## PowerSearch Plus: Starting points

## Place a search box on your library page (example show below is Tampa Hillsborough PL)

### PowerSearch™ it!

Enter your search term

What is PowerSearch? SEARCH



Catalog

Databases & Websites Library Locations Happenings & Events Just for Kids

**Press Room** 

Services

## Databases &

Websites

### Doing Research? Power Search!



Full text news, articles, books & other media.

### **Subject Guides**

Databases A to Z
About Tampa Bay
Arts & Entertainment
Biography
Business & Finance
Careers & Employment
Consumer Information
Cultures & Viewpoints
eBooks & Audiobooks
Education
En Español

### Spotlight On...



Personalized News Delivered to You Daily!

You can create a Power Search Alert to get regular email notices or RSS delivery of recently published articles. This is a great time saver if you want current news and research delivered directly to you.

### Top Databases

HeritageQuest Online Ancestry Library Edition ReferenceUSA WorldCat



## PowerSearch Plus: Starting points

### PowerSearch™ it!

Enter your search term

What is PowerSearch? SEARCH



Home Find Books and Reading Kids Teens How do I? About the Library Friends of the Library Contact Us	Home	Find	Books and Reading	Kids	Teens	How do I?	About the Library	Friends of the Library	Contact Us
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Serving Anoka County, Minnesota

#### Find...

- Books, Movies, and Music in the Catalog and about your library account in My Library Space
- Magazines, Newspapers, Manuals, Directories & other Online
   Resources
- Selected Web Sites

#### PowerSearch™ it!



What is PowerSearch?

#### What's Happening...

- Senior Surf Class at Northtown Library - September 24
- Friends Give \$3500 to Library
- Library Volunteers & Summer Reading Program Donors Recognized
- Summer Reading Participation Award from the Lynx





What are library online resources?

Courtesy of

StarTribune The New Hork Times

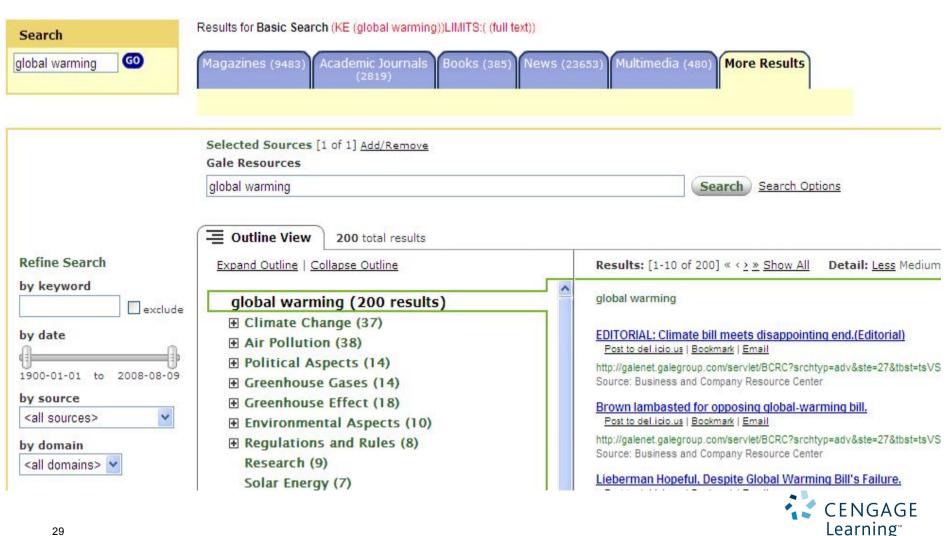


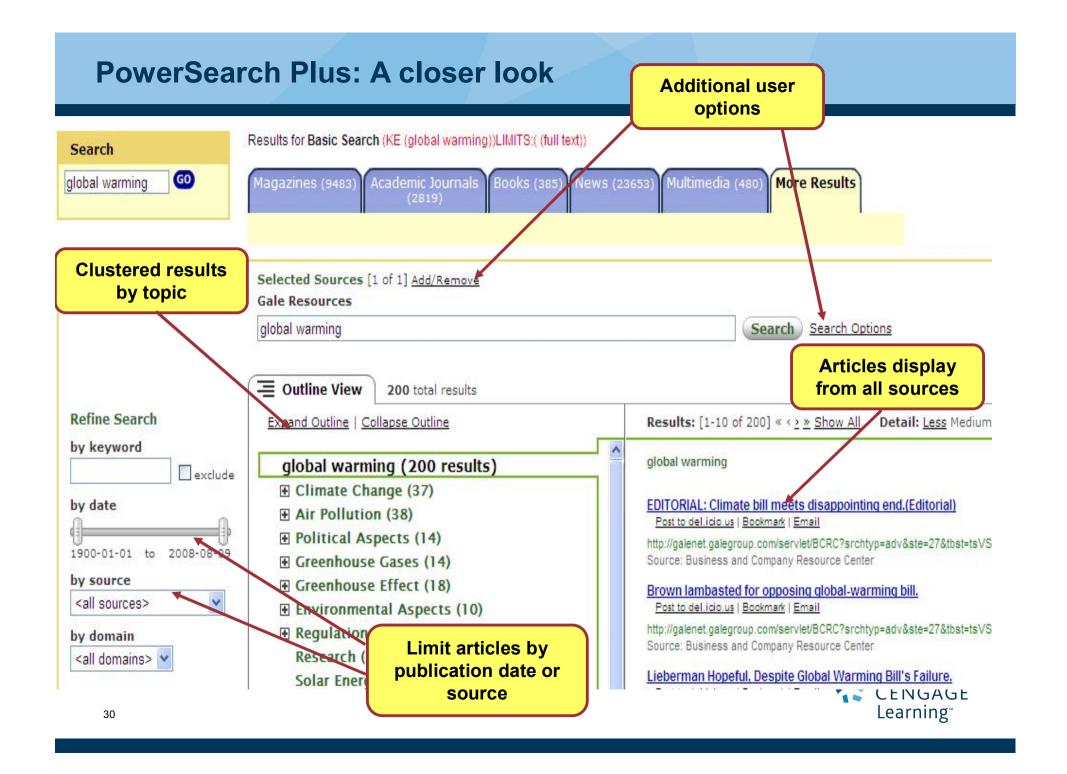




### PowerSearch Plus: Results from other sources

### Access outside sources via the More Results Tab





## PowerSearch Plus: A Common Question on Relevancy

- "How does the application do relevancy searching?"
  - Relies on each data source to return the most relevant results based on the search term
  - Looks to metadata for keyword clustering
  - If a ranking is attached to the retrieval, it is used in the presentation of the results
  - If a ranking is not included, then a ranking is assigned based on the order in which the result was retrieved.
  - Then all of the results are examined to extract 'subject clusters'

"Clustering takes the relevancy out of search"

### cancer (83 results) ■ Research (13) ⊕ Care (12) General (13) Tumor (9) Breast Cancer (8) Families (5) National Cancer Institute (5) Diagnosis (5) Ovarian Cancer (4) Health (4) Testicular Cancer (3) American Cancer Society (3) Aspects (3) Prostate Cancer (2) Cervical Cancer (2) Peer-reviewed Journal (2) Clinical Trials Database (2) Lung Cancer (2) Thyroid Cancer (2) George (2) News (2)

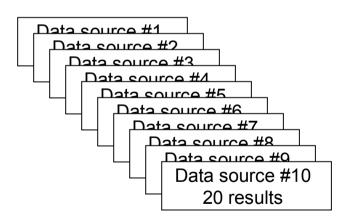
Pharmaceutical Industry (2)



## PowerSearch Plus: A Common Question on Gale Sources

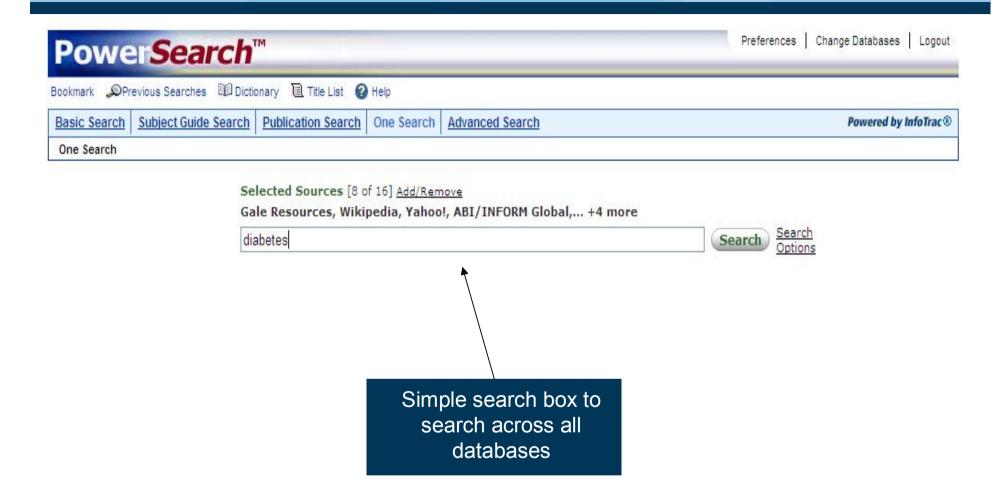
- "Since this is a Gale platform, I suspect Gale resources are going to be returned more frequently than other sources, correct?"
  - Not true. The search results are equal among all databases, providing each database has the content to retrieve. Let's take an example to illustrate this:

200 retrievals 10 data sources



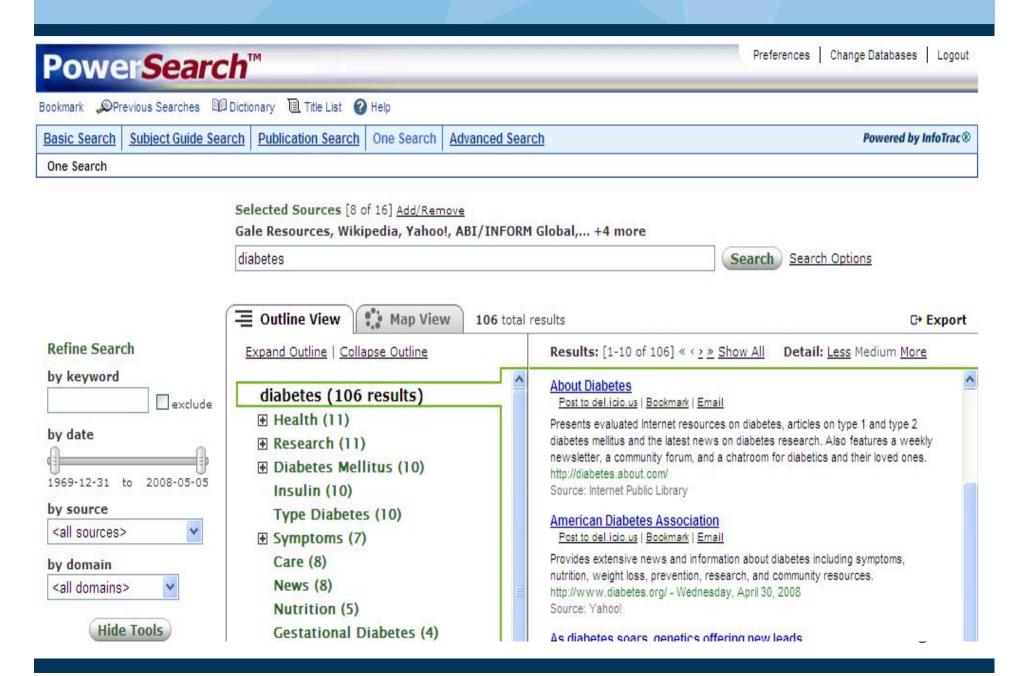


## Now Available - One Search





## Now Available - One Search



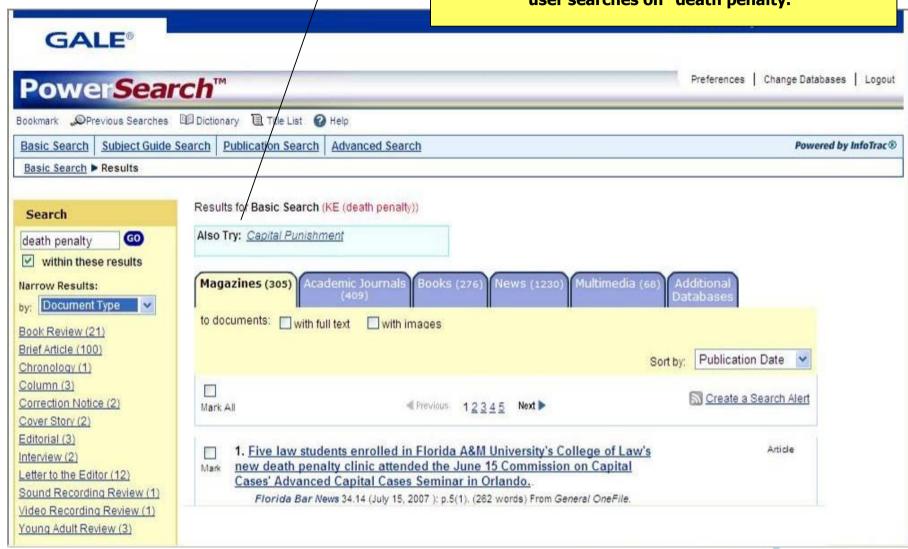
## Did You Mean?





## **Also Try**

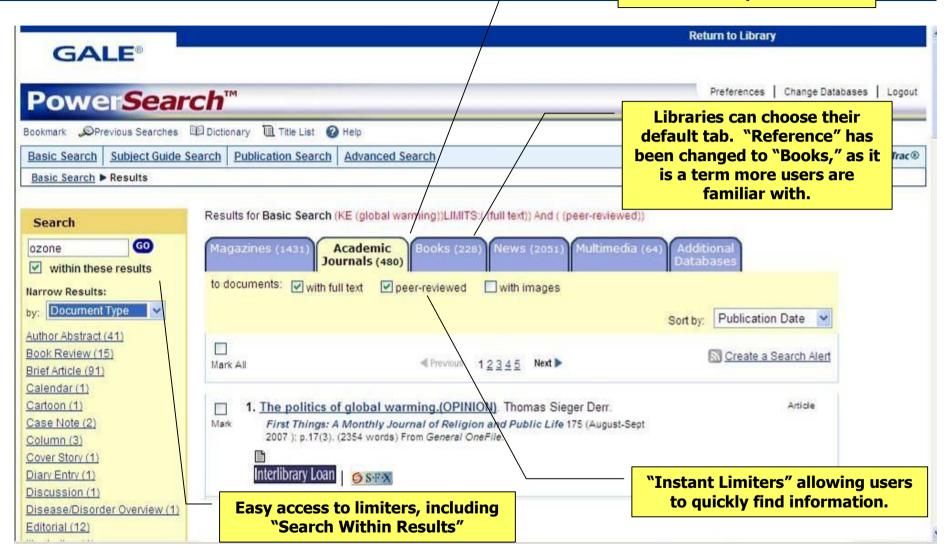
"Also Try" feature helps users find better information. Example below suggests "Capital Punishment" when user searches on "death penalty."





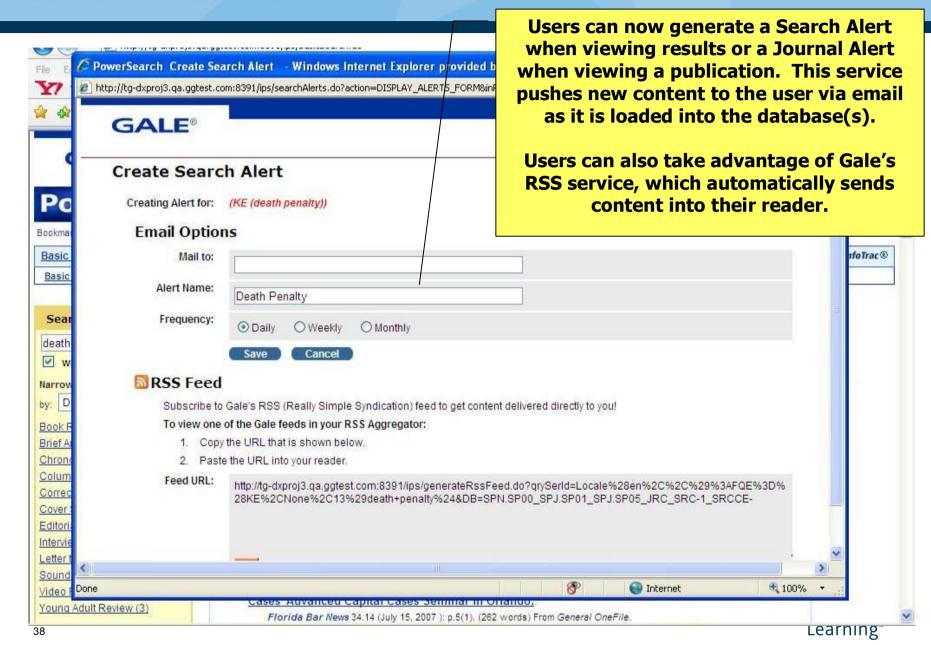
## **Better Results**

Colored Tabs, with number of results per tab.





## Search Alerts/RSS

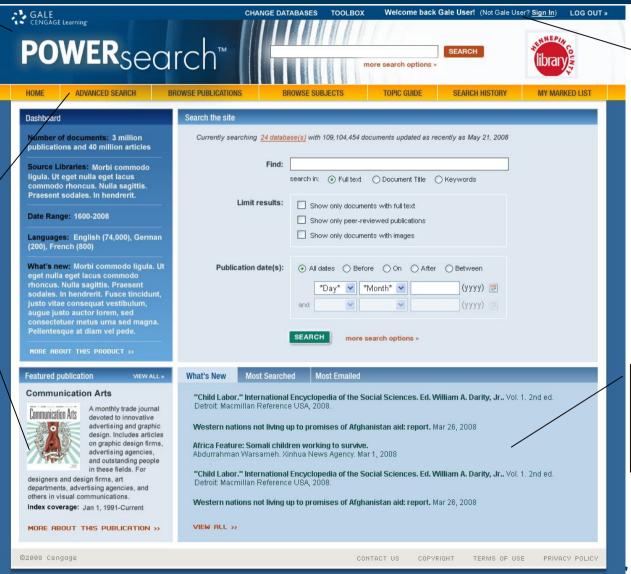


## **Coming Soon**

More visually appealing home page, giving users more of a "weblike" experience.

Better, more visible navigation links.

Featured publications, including recently added and titles chosen by librarians.



Named User Support, allowing users to create profiles and save content.

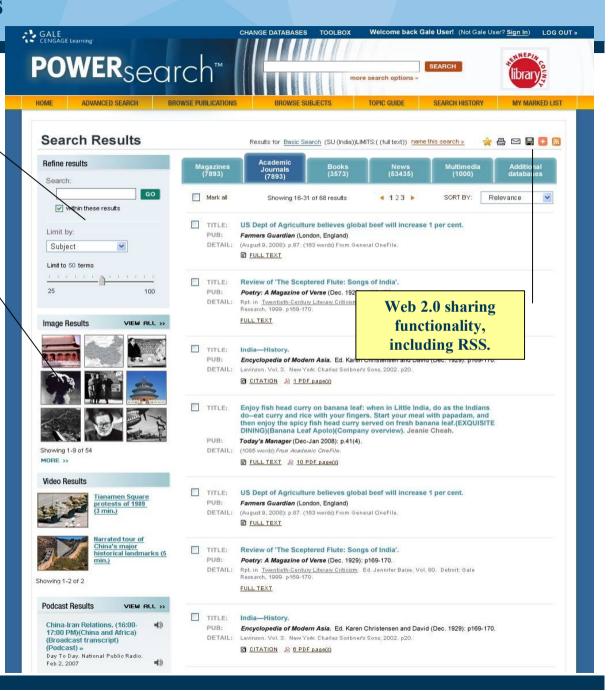
Featured common searches specific to your institution.



### **Enhanced Search Results**

Search within results; limit results by subject, publication, document type; date. Easy navigation using sliders.

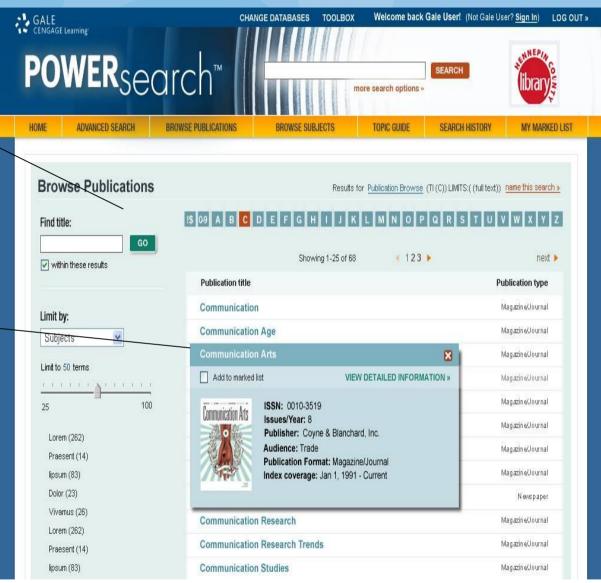
Context-sensitive multimedia, including images, video and podcasts.



## **Enhanced Publication Search**

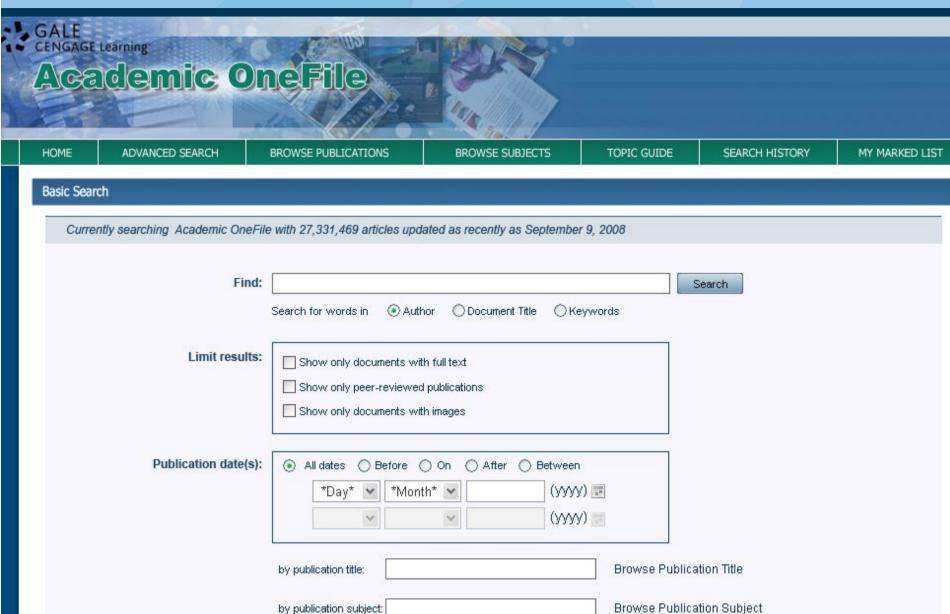
Browse through Gale's more than 20,000 publications, refining by subject and type.

New hover technology allows user to see more details without clicking through.





## **Sneak Peak – Academic OneFile**



## **Questions and Answers.**

Thank you.



