RefWorks:

Changing personal information management, academic writing & collaborative research

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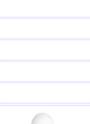
Oxford, UK





- 2. What is RefWorks?
- 3. Benefits for your Institution
 - Academic Community
 - Library & IT
 - Institutional Mission
- 4. RefWorks Demonstration







RefWorks – The Company

- RefWorks is dedicated to offer a solution that better fits user needs and at a lower price
- Product developed in 2001 by the team of experts who created *Reference Manager*
- Today, RefWorks is subscribed to by 1,000+ institutions in 24 countries – small colleges, large universities, research centers & hospitals
- *RefWorks* has offices in the US, UK, France, Spain, Japan, China, Korea & Australia









What does RefWorks offer?

1. A new personal bibliographic manager

Easily organize data from different sources

2. Writing & productivity tool

Easily generates bibliography for articles, theses,
 research papers, etc. in 1,000+ styles

3. Effective support for collaborative work

Unlimited licenses & RefShare module



What does RefWorks offer?

4. Integrates with **your** information sources:

EBSCO, ScienceDirect/SCOPUS, ProQuest, JSTOR, ISI Web of Science, Silver Platter/OVID, PubMed, Google Scholar, z39.50 OPACs, SFX, RIS Format (EndNote, Reference Manager) & many more...

5. A practical institutional solution

- Web-based: no installation & automatic updates
- Support & training
- Proven cost-effectiveness



Benefits to Academic Community

- <u>Easy to use</u> 33+ direct export vendors & an intuitive interface (now in 7 languages)
- Practical & portable access database on & off campus via a single, robust product
- <u>Collaborative</u> RefWorks offers multiple options to share information
- Regular updates automatically integrates new technologies: RSS feeds, Attachments, etc.
- = Less time managing information, more time writing articles...







Benefits to IT department & Library

- Easy to implement Users create account in 2 minutes. No installation required or updates
- <u>Compatibility</u> Works with PC, Mac & Unix and integrates with OpenURL (*SFX*, *etc*.) plus eLearning (*Blackboard*, *etc*.) applications
- <u>Customization & Support</u> Personalize the service for users & get responsive service
 - = Less time managing, more promoting use...









Benefits to Institution

- Supports professors publishing articles
 productivity tool for all disciplines
- Mechanism for Institutional Repository
 - helps manage articles published by department
- Teaches scientific integrity to students
 - how to cite sources; reduce plagiarism
- = Tool to support both research & studies with statistics to track use by faculties...



Some of our 800+ Clients

- Stanford Univ.
- UC / Berkley
- Harvard Univ.
- MIT
- OCUL Consortium. Canada
- Cleveland Clinic
- NASA Langley
- ITESM, Mexico

- Imperial College UK
- Helsinki Univ. Finland
- Univ. of Malmö Sweden
- Univ. Münster Germany
- San Diego C.College Univ. Paris Sorbonne, France
 - Aristotle Univ. Greece
 - Univ. di Padova Italy
 - Spanish Consortia: Galicia, Cataluña, Madroño & Lain
- Schering-Plough Inc. American Univ. Egypt
 - Weizmann Inst. Israel

Demonstration...







In Conclusion...

For End-users

Single, fully-functional and easy-to-use tool which permits remote access & saves time

For Library / IT

Effectively leverages costly library collections via a low-maintenance solution

Institution

Supports objective of academic integrity & promotes publishing of research results



Practical Information

- Subscription permits unlimited accounts
- On-site & web-based training available
- Ongoing technical & implementation support
- Regular updates included at no extra cost
- Special multi-year offers ~

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Sign up for a live web-based seminar here

Logon at: www.refworks.com/refworks

User Testimonial

"If you juggle citations and references for any reason – writing, research – RefWorks is so much more than just 'web based bibliographic management software.' It can be your lifeline. Maybe it's the right balance of functionality and ease of use, maybe it's a simple interface I could learn myself..."

> - Karen Schneider Editor, Free Range Librarian





